
2nd World Conference on Forests for Public Health

Call of Interest for Country Destinations for

The year: 2021

Bid Manual

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1. Call for Interest

The 2nd World Conference on Forests for Public Health is open to expression of interest, for the year 2021, to interested parties and destinations. Bidding is open to all countries.

2. Deadlines & Processes

The deadline for bids for 2021 is the 30th October 2019

Bids should be addressed by email to:

The Core PCO

ARTION Conferences & Events

Bids & Project Leader

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Bids should comprise the “Application” and “Budget” duly completed as requested in the present. Invitation letters from different parties are welcome.

For the Year 2021: Short listing, by 20th November 2019

Decision is concluded and announced by 10th December, 2019.

A first inspection visit before February 20th, 2020.

3. The World Conference on Forests for Public Health

Urbanization and modern lifestyle changes have diminished possibilities for human contact with nature in many societies. At the same time, many societies today face increasing incidence of poor physical and mental health associated with chronic stress, insufficient physical activity and exposure to anthropogenic environmental hazards that cannot be addressed by medicine and technology alone.

Additionally, urban and ex-urban forests and green spaces may provide walkways and spaces for nature-based activities that may have not only preventive effects on the life-style related diseases but also enhance people’s health in general. For these and other reasons, then, public health interventions should consider the value of forests and green spaces in urban planning and design. A key message is that cities can enhance public health through urban green Planning.

i. The aim of the Conference

Is to bring together well-known scientists from different countries and disciplines to present research and state-of-the-art knowledge and theories on:

1. The significance of the role of forests and green spaces in improving the health and wellbeing of a population.
2. Challenges the urban and landscape planning fields face in designing green infrastructure that benefits physical activities both in urban space and in forest/nature.

ii. Main Topics of the Conference

- Forest medicine for public health.
- Mental health benefits of exposure to Nature.
- Planning physical activities in forest/natural environment for public health.
- Urban forests and their ecosystem services for public health.
- Urban forestry and green spaces planning and design for human activity.
- Forest therapy, health policies, practices, economics and culture of forests for public health.
- Green care on public landscapes for public health.

iii. Dates & Format of the Event

Dates: May-June or September (Care should be taken to avoid major religious and national holidays as far as possible as much as major events in the city such as exhibitions, large conferences or festivals).

Duration: 5 days from which

Meeting Dates: 3

Excursions & Social Events: 1

Programme Outline:

Day 1 – Arrivals, Registrations, Opening Ceremony & Welcome Reception

Day 2 – Congress Sessions: Keynote Lectures and Oral Presentations with Coffee & Lunch Break

Day 3 – Congress Sessions with Coffee & Lunch break, Closing Ceremony, Awards, and Farewell Dinner

Day 4 – Conference Official Scientific and Cultural All-day Tour

Day 5 – Departures or Post Congress Extension Programme

iv. Estimated Number of Participants

The World Conference on Forests for Public Health attracts between 250 and 300 delegates from countries from all over the world. The Conference brings together scientists, managers, industrialists, policy-makers, and researchers to exchange ideas on and provide innovative insights into the fields of the significance of the role of forests and green spaces in improving the health and wellbeing of a population.

v. Previous Congresses

2019 Athens, Greece

vi. Venue, Meeting Catering & Accommodation Requirements

This Conference can be hosted in a Congress Centre with a walking distance hotel access or in a convention hotel.

Venue Requirements:

Day 1-3: 1 Plenary for 300 persons – theatre style

Day 1-3: A hall for hosting the E-Posters and 5-10 sponsors & exhibitors

Day 1-3: Secretariat/PCO office for 5 days (2 days before) for setup of material and preparation

Technical Equipment is expected to be state of the art including sound, video projectors, screens & internet connections (wired and Wi-Fi). Equipment is required in the plenary hall.

Accommodation

Preferences is for 3*, 4* and 5* hotels at walking distance from the venue. It is highly appreciated to provide special rooms for persons with mobility problems or allergies (e.g. wooden floors if the hotel is carpeted).

Meeting Catering

The Congress Center or Hotel is expected to host the following functions:

Day 1: A welcome reception for 250 persons

Day 2-3: Five coffee breaks and 2 lunch breaks for 250 persons

vii. Social Events & Excursions

Day 1: A walking excursion (ex. a national garden), Welcome Reception

Day 3: The Farewell Dinner

Day 4: A full day scientific/cultural tour

viii. Local DMC

A local DMC may be hired to support the organisation of the Social Events & Excursions.

ix. Responsibilities & the Role of the Local Host

The World Conference on Public Health is a property of Dr. Christos Gallis, Director of Research, Forest Research Institute, Thessaloniki, Greece, who exclusively maintains any and all rights concerning the Conference in every respect, including, but not restricted to, its scientific content management, planning and supervision of all operation and quality standards. The Conference Owner retains a royalty fee of 10% on the conference revenue budget.

The Local Host is expected to promote the Conference in the country and the region, contribute to the Programme by suggesting a Local Organising and Scientific Committee. The Scientific Committee, under the supervision of Dr. Gallis, is expected to build the scientific programme through paper evaluation and programme management as well as source the local and international keynote speakers. The keynote speakers should be personalities that have an outstanding scientific or economic case to present and can be from the academia or the industry. Administration support and conference technologies for the scientific programme is provided by ARTION.

The Local Host, in cooperation with the Convention Bureau, is expected to prepare the bid and secure that all quotes and prices as stated in the bid will be valid until the Conference. The Local Host will provide all help required to prepare and host the first inspection visit, set up all the appointments and agenda of visits and connect with the local players/suppliers. Inspection visits are attended by 2 persons, one representative from the World Conference of Forests for Public Health and a Project Manager from ARTION. Three inspection visits are planned: one for the familiarization with the destination, meeting with the basic suppliers and outlining the programme of the Conference (14 months before the conference); a second (8 months before the conference) to finalise the details and budget for the Conference, and a third and final inspection visit (1 month before the conference) to secure all items as agreed and settle details. The first inspection visit is expected to be fully hosted.

The World Conference on Forests for Public Health understands that the role of the Local Host is very important for the success of the congress, the smooth running of operations and the mobilization of national and regional resources and sponsorship. The Local Host is expected to showcase a strong intention and potential to coordinate the local players and secure their potential to adapt to the Congress needs.

Any possible funding or contribution is well appreciated. Such contribution can possibly be a welcome drink by the Mayor as part of the Conference Programme, or a free entrance to one of the local museums or free city transportation; any further suggestions being part of the destination MICE welcoming service is welcome.

The Local Host will be required to provide photographic licenced material for the Congress announcement, texts about the city and the region in English, touristic brochures and city maps to be handed out to the delegates and any promotional that can be readily available, all in 300 copies.

x. Core PCO for the World Conference on Forests for Public Health

The World Conference on Public Health Core PCO for the years 2019-2021 is ARTION Conferences & Events who is responsible for the preparation, planning and operation of the Congress. ARTION has full responsibility for the operation, quality standards and management and undertakes all procedures related to the success of the Congress including and not limited to the accounting and financial management. ARTION manages the bidding procedure, contracts the venue and all the local suppliers: transportation company, DMC, catering, hotels, materials etc. Delegates are invited to contribute with a registration and accommodation fee plus any social programmes and excursions or post congress programme. All fees are collected by ARTION and are channelled to the local suppliers as per contracts.

4. Bid Application to host the

The 2nd World Conference on Forests for Public Health for 2021

Please stay within a limit of **8 pages in total** (images & letters of support included) submitted according to the headlines below:

1. Local Host/Bidder

Name:
Title:
Organisation:
Address:
City/State/Province:
Postal Code Country:
Telephone (Country and Area/City Codes):
Email Address:
Website:

Contact person for World Conference on Forests for Public Health CORE PCO, ARTION Conferences & Events (if a different person from above):

Name:
Title:
Tel:
E-mail:

2. Congress Programme

Suggested dates
Indicative programme with
Social Programme &
Excursions plus
Post Congress options

3. Country description

1 paragraph including: short history, official languages, currency, culture, time zone and climate

4. City description

1 paragraph including: short history, weather conditions, culture, experience in hosting international events and local transportation

5. Connectivity

List the Airports that are daily directly connected with the proposed destination and the number of daily flights (see bid manual on connectivity).

6. Congress Venue

Location
Total number of function spaces with capacities
Technical Equipment
Accessibility
Floorplans

7. Accommodation

Total number of rooms in the suggested hotel/s
Location of suggested congress hotel/s
Hotel categories
Indicative rates
Accessibility

8. Social events

Venue suggestions for the Farewell Event
Tours and excursions for delegates and their accompanying persons

9. Event map

Indicating Congress venue, suggested hotels and other points of interest

10. Budget

You are invited to fill in the budget below as requested, giving Unit Prices including VAT and taxes.

FORESTS FOR PUBLIC HEALTH CONFERENCE 2021 – BUDGET TEMPLATE	SCENARIO: 250 PARTICIPANTS		
	Unit Price with VAT	Units	Totals
City & Airport Transfer			
Hotel - Gala Dinner Venue, 50-seater (aller-retour)		1	
Airport Transfer (one way), taxi		1	
Airport Transfer (one way, 8-seater		1	
Airport Transfer (one way), 50-seater		1	
Various Expenses		Units	
Photographer Local, daily fee for 8hours coverage		4	
Rollup Banner: printing & mechanism		1	
Catering		Persons	
Welcome Reception (1): 1 glass with 3 canapes		250	
Coffee Breaks (5): coffee, tea, water, juice & 1-2 assortments		250	
Lunches (2) – menu with refreshments		250	
Farewell Dinner (1): full price with menu, wines, rental, furniture, staff, decoration		250	
Hotel Accommodation		Nights	
Price of a single room BB per night (all taxes incl.)		4	
Price of a double/twin room BB per night (all taxes incl.)		4	
Excursions		Persons	
Full Day Excursion for Scientific/Technical Visit & Cultural programme		100	
Venues - CONGRESS HOTEL/CENTER		Days	
Plenary - 300 persons theatre		3	
E-Poster & Small Exhibition Area		3	
Secretariat Room		5	
Technical Equipment		Days	
Sound System for Plenary		3	
Projection System for Plenary: screen 4X3, projector & laptop		3	
Technicians		2	
Optional Tours & Post Congress Programmes		Persons	
Tour Half Day: full prices with guide, bus, entrances		50	
Tour Full Day: full price with guide, bus, entrances, lunch with wine		50	
Post Congress Programme Options		20	

Looking forward to receiving your bid! Thank you!